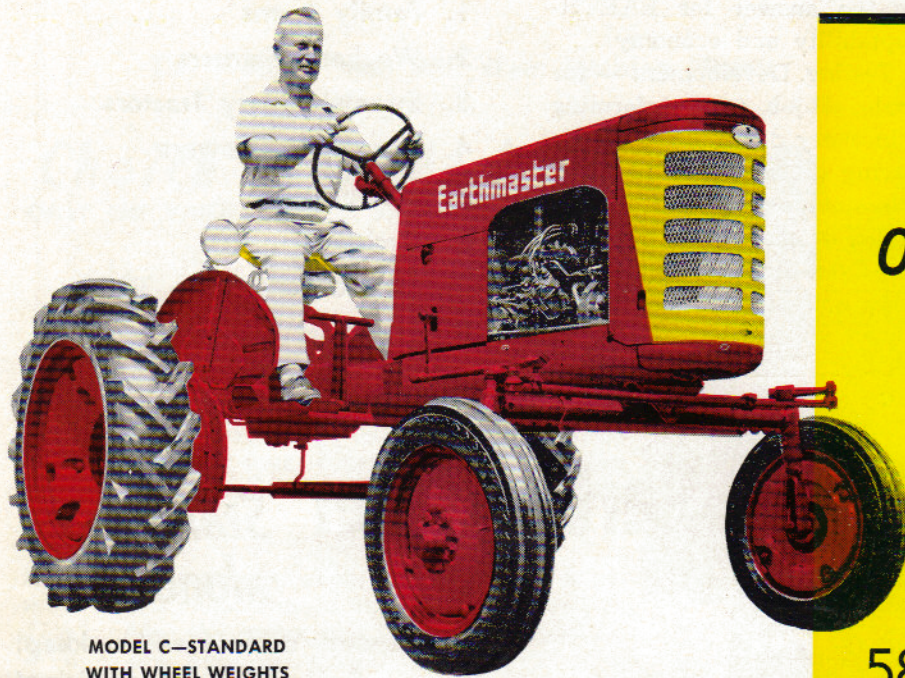


Earthmaster ECONOMY TRACTOR



MODEL C—STANDARD
WITH WHEEL WEIGHTS

Heavy



Duty

ONE BASIC TRACTOR

ONE SET OF PARTS

Converts Into 9 Models

32" to 84" Tread Widths
17" to 27½" Clearances

58 Mounted Implements

Instant Hydraulic Controls

The ONE All-Job Economy Tractor For 50 Acres or Less!

Does 90% of all 2-tractor farm jobs! Brilliantly engineered with big tractor conveniences! Out-performs any similar tractor! Delivers fully equipped at much less price! Unequaled 2 to 3 quarts per hour fuel economy! 7 tread adjustments, totalling 28". Outstanding row crop and job flexibility! Amazing ease and economy of servicing and maintenance! Stops spiralling costs per acre!

3 MILLION SMALL FARMERS COME INTO THEIR OWN!

These farmers can now have all the modern performance and conveniences they want — with EARTHMASTER, the tractor designed just for them . . . at a practical, realistic price. Until now the so-called "Light" tractors wouldn't adequately do the whole job and required many extras. Now, it makes sense: to get a complete EARTHMASTER, plus up-to-three implements at the price of the larger tractor alone; or to use the able, economical EARTHMASTER rather than excess horse power; or to see that a \$5.00 repair part didn't perform any better with a \$50.00 labor charge than with EARTHMASTER'S amazingly accessible low cost servicing. Now, these 3 million small farmers can stop their spiralling implement costs per acre, getting the performance they need, without paying a penalty for more than they need.

"Neither heavy nor light"

The ECONOMY Tractor

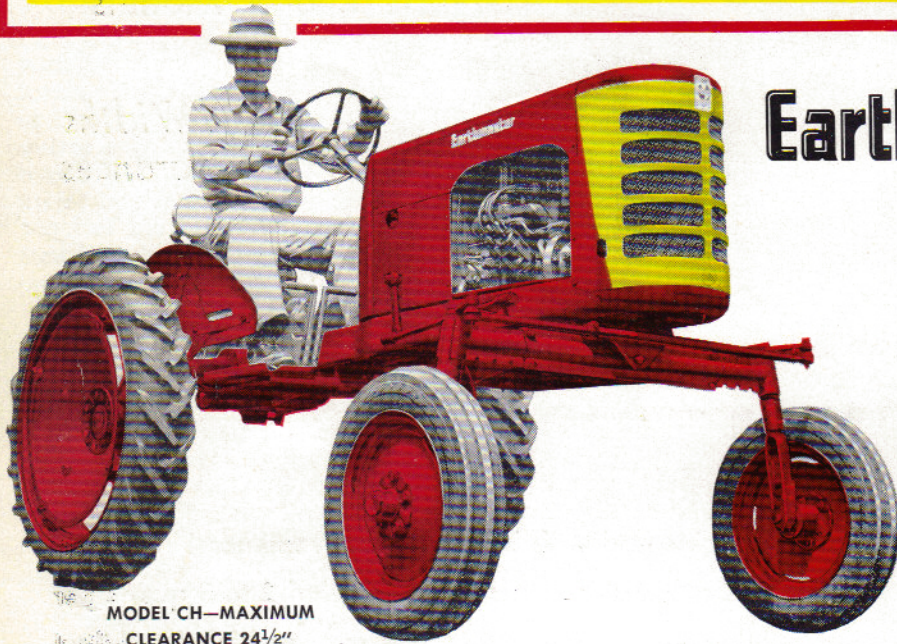
FOR ALL SMALL-FARM JOBS!

- Tillage — Plowing — Disking
- Seed Bed Preparation
- Seeding — Fertilizing
- 1 to 6 Row Cultivation
- Mowing, All Hay Crops
- Earth Moving — Bull Dozing
- Snow Removal — Lifting
- Loading — Hauling — Towing

America's Best Engineered Tractor — designed especially for:

AGRICULTURAL ENGINEERING is the answer for EARTHMASTER'S amazing performance, adaptability and economy . . . over \$3,000,000 worth of it — Research, Testing, Development — for the one purpose of producing an adequate, all-job, easy performing 15 HP Class, economy tractor, perfect in every detail, down to the last bolt, nut and screw. The engineering specifications required durable welded built up steel, alloy steels, steel forgings and castings and malleable iron castings — heat treated or carburized, and precision assembled to the latest practices. Even the seat leans "your way" on hills and the clutch pedal can also activate both rear wheel brakes simultaneously.

1. Family Farms
2. Weekend Farmers
3. Supplementary Tractors
4. Vegetable Growers
5. Nurserymen
6. Orchards
7. Landscapers
8. Industrial Jobs



Earthmaster *Stands alone in:*

- Economy of fuel and upkeep!
 - Simplicity of servicing!
- Easy, hydraulic performance!
- Draw bar "punch" and power!
 - Strength and durability!

One Basic Tractor
ONE SET OF PARTS
Convert into 9 Models

The Finest of Features Regardless of Price!

EARTHMASTER engineers set out to build a superior 15 HP Class tractor — nothing makeshift or "cheap" — one that would do the whole, small-farm job! The specifications called for the RIGHT part and costly features, the best obtainable. EARTHMASTER delivers at such a low price because of true engineering simplicity. Compare it, feature by feature, before buying a tractor!

2 to 3 Quarts of Fuel Per Hour!

This amazing gasoline economy is proved both by users and by scientific round-the-clock Dynamometer test runs.

Low Man-Hour Servicing!

Easy access to all parts, including the Clutch, Transmission, Engine, Hydraulics, was an EARTHMASTER engineering requirement. No major tearing down to service one part or assembly!

Continental Red Seal Engine!

A universally accepted 15 HP Class power plant . . . Continental's N-62, 4 cylinder; adequate power, ably transmitted!

Special EARTHMASTER Transmission!

Designed jointly by EARTHMASTER and a major transmission specialist. It's exclusive and costly, but there's more draw bar "kick" and power efficiency, for mowing, earth moving and jobs that other "light" tractors can't do.

Ross Cam and Lever Steering!

A high quality, automotive type steering gear with anti-friction bearings and bronze bushed spindles, for positive, effortless steering.

2 Way Brake and Locking Control!

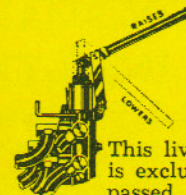
Automotive type double disc, 4 surface, individual rear wheel brakes for short turning, but double acting Clutch pedal, when fully depressed, operates both brakes simultaneously and allows a ratchet brake locking for hill holding.

Large Seal Beam Headlights!

An example of EARTHMASTER quality! They throw powerful beams of light, for more night visibility and safety.

Durable, Handsome Finish!

Automotive quality finish is high-heat-oven Baked Enamel, durable, handsome. In 3 colors: Bright Red, Chrome Yellow and Deep Green.



Incomparable

DUOMATIC HYDRAULIC

This live hydraulic system is exclusive, costly, unsurpassed. Crankshaft driven pump actuates 2-way continuous, selective 4-way valve, supplying full, instant control of implements when engine is running, regardless of clutch. Convenient hand lever allows operating 2 implements in unison or separately — raising, lowering, holding implements under pressure, or floating to field contour, as desired. Front mounted pump is easily snapped in or out. Standard, adequate PSI is 750 lbs. Higher pressure — quickly inserted spring furnished with Front-end Loader.

Hydraulic System is
Standard Equipment

EAGER Earthmaster

THE HEAVY DUTY ECONOMY TRACTOR OF A "THOUSAND" JOBS!

58 Matching Implements • Instant Hydraulic Control!

The Practical Man Will Want Nothing More!

D MODELS: All D Models are equipped with wide axles, allowing tread width adjustability from 56 to 84 in. in 4 in. increments. Maximum height clearances: Model D - 21 in.; Model DH - 24½ in.; DXH - 27½ in.

Choice of 9 Models

ONLY THE WHEELS, AXLES, SPINDLES CHANGE!

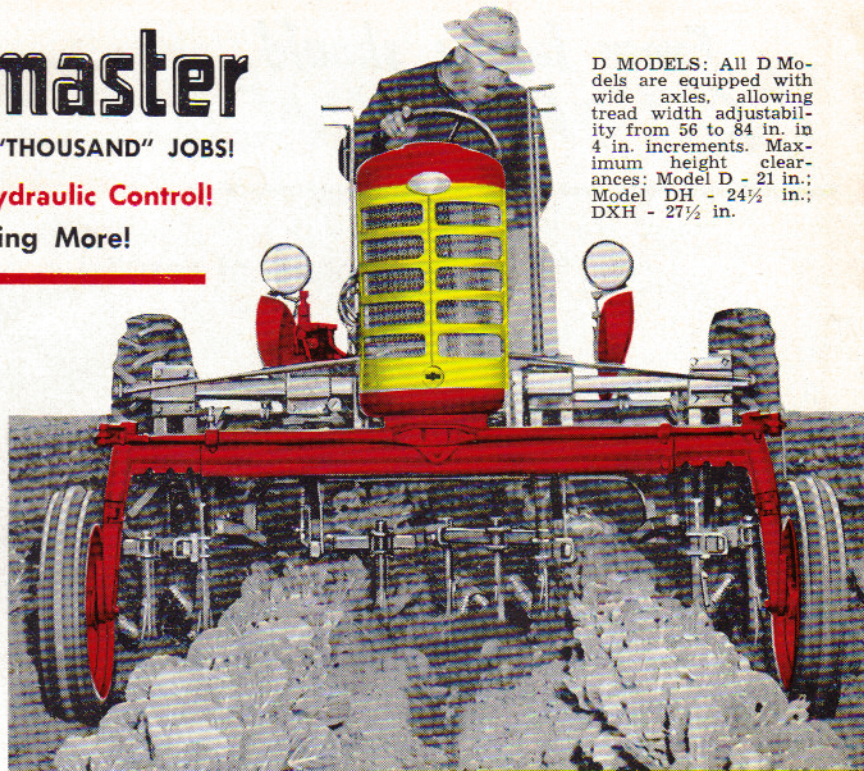
—for All-Job Adaptability!

TREAD WIDTHS FROM 32 to 84"!

The tread width of each EARTHMASTER Model can be owner-adjusted a total of 28" — 7 steps of 4" each, by adjusting the telescoping front axles and by switching rear wheel disc positions. See below for each Model's tread width range.

CLEARANCES FROM 17 to 27½"!

Purchaser chooses between models having maximum height clearances, of either 21", or 24½", or 27½". Also the owner can lower any model by 4" in a few minutes, without extra parts.



Model DH, above, is busy at a "made to order job"—that of row crop vegetable cultivation. Tread width is owner adjusted for up-to-full 2 wide row cultivation. Widely known as the "Cultivator Tractor" for its efficient horse power use and 4 way instant hydraulic control of implements.

COMPACT-TO-WIDE : LOW-TO-HIGH!

A model to suit all crop and job needs!

SPECIFICATIONS

| Model | Tread Width - Adjustable | Clearance - Adjustable | Rear 4 Ply Tires | Front - 4 Ply Tires | Overall Width | Overall Height | Height - Hood | Wheel Base Adjustable | Adjustable Length |
|-------|--------------------------|------------------------|------------------|---------------------|---------------|----------------|---------------|-----------------------|-------------------|
| C | 36 to 64" | 17 or 21" | 9-24 | 400-15 | 51" | 60" | 51" | 66 or 72" | 98 or 104" |
| CL | 36 to 64" | 17 or 21" | 9-24 | 400-15 | 51" | 56" | 48" | 66 or 72" | 98 or 104" |
| CN | 32 to 60" | 17 or 21" | 9-24 | 400-15 | 46" | 60" | 51" | 66 or 72" | 98 or 104" |
| CNH | 32 to 60" | 20½ or 24½" | 7-30 | 400-15 | 46" | 64" | 55" | 66 or 72" | 100 or 106" |
| CH | 36 to 64" | 20½ or 24½" | 7-30 | 400-15 | 51" | 64" | 55" | 66 or 72" | 100 or 106" |
| CXH | 36 to 64" | 23½ or 27½" | 9-36 | 400-15 | 51" | 67" | 58" | 66 or 72" | 104 or 110" |
| D | 56 to 84" | 17 or 21" | 9-24 | 400-15 | 71" | 60" | 51" | 66 or 72" | 98 or 104" |
| DH | 56 to 84" | 20½ or 24½" | 7-30 | 400-15 | 71" | 64" | 55" | 66 or 72" | 100 or 106" |
| DXH | 56 to 84" | 23½ or 27½" | 9-36 | 400-15 | 71" | 67" | 58" | 66 or 72" | 104 or 110" |

ENGINE: Gas, 4 cylinder, 4 cycle; Make: Continental, Model N-62; Bore and Stroke: 2½" x 3½"; Governed Speed: R.P.M. 1800-2200; Displacement: 62 Cubic Inches; Carburetor: Updraft Air Cleaner - Oil Bath; Choke Assembly; Cooling: Thermo-Syphon, 14" fan; Pressurized Radiator, 1½ gal. cap.; Temperature Indicator; Oiling System; Pressure, Gear type Pump; 4-qt. crankcase capacity; Oil gauge; Fuel Tank; with outlet filter; 7 gal. capacity.

TRANSMISSION: Speeds: 3 forward; one reverse. Oil: 5 pint capacity. Bearings: Tapered Roller and Ball Bearing for maximum power transmission efficiency. Gears: Special alloy steel, heat treated to the latest practices.

CLUTCH: Special, 6½" Dry disc type, with extra cushion springs for smooth pick-up. Gear Shift lever on right and to rear of brake pedals; standard shift—3 speeds forward and one reverse. Clutch Pedal: left side of tractor; Maximum downward pressure also engages both rear wheel brakes simultaneously.

BRAKES: Double-disc brakes having 4 braking surfaces per rear wheel; individual foot pedals for short turns. Full Clutch pedal depressing also engages both brakes simultaneously. Allows ratchet locking, for hills.

STEERING: Automotive type, Ross cam and lever; Bronze bushed spindles; positive steering.

LUBRICATION: Full instructions included. All tractors equipped with pressure fittings at needed points, for pressure gun use. Oil gauge indicator on Instrument Panel.

(All items above are Standard Equipment, except PTO, PTO with Belt Pulley, and except *Rear Wheel Weights on Models CXH and DXH)

IGNITION: Electrical Equipment Battery, Dust-proof Distributor, Starter, Generator, Spark Plugs. Instrument Panel has: Starter Switch, Light Switch, Ammeter, Ignition Switch. (Also, Oil Gauge, Temperature Indicator and Choke Assembly).

HEADLIGHTS: Two Sealed Beam, powerful. Light Switch also serves as Generator charging rate regulator.

HYDRAULIC SYSTEM: Standard Equipment Live, 2-way continuous, "snap-in or out" 4-way valve-pump mounted on front end of crankshaft. Rear mounted Rocker Arm Shaft. Hitch Frame and Draw Bar welded steel.

TREAD ADJUSTMENTS: See above.

HEIGHT CLEARANCES: See above.

WHEEL WEIGHTS: Stand. Equip't. front and rear wheels, except on Models CXH and DXH*.

SEAT: Patented Pressed Steel. Spring adjustable. Comfort Seat.

FINISH: 3 Colors, automotive quality, Baked Enamel: Bright Red, Chrome Yellow, Deep Green.

WEIGHT: Model C and CH, equipped — 2090 lbs. D Models heavier.

POWER TAKE OFF: (Extra Equipment) Shaft 1½" diam. 6 SAE Spline. Standard speed PTO WITH BELT PULLEY: (Extra Equipment), 7 inch diameter; 5 inch face.

MISCELLANEOUS: Extensive use of alloy steel, rather than cast iron, as in frame, front axle, drop housing, gears, shafts, heat treated or carburized to the latest practices, for strength, rigidity. Front Wheels roll on water and dust sealed tapered roller bearings.

WIDE FLEXIBILITY without Price Penalty!

(Each Model allows 28" tread width adjustability — in 7 steps of 4" each; also 4" clearance adjustability.)

MODEL C: Standard, compact, general purpose. Tread width is 4" step - adjusted from 3' to 5 1/3'. Clearance is 17 or 21".

MODEL CL: Same as Model C except operator-adjusted 4" lower, for "Industrial" jobs.

MODEL CN: Short axles, for special narrow tread, but with 28" tread adjustability.

MODEL CNH: Like Model CN, except it has larger diameter rims and high spindles for 24½" height clearance.

MODEL CH: Standard Model C axles, but with larger diameter rims and high spindles for 24½" maximum clearance.

MODEL CXH: Standard width, but with 9-36 tires and high spindles for extra high 27½" clearance. Outstanding for high bedded crops.

MODEL D: Same basic tractor equipped with wide axles for wider row crop cultivation.

MODEL DH: Like Model D, but with larger diameter rims and high spindles for maximum 24½" crop clearance.

MODEL DXH: Has Model D width, but with 9-36 tires and high spindles for ultra high 27½" clearance. Especially designed for high bed vegetable growers.

Every farmer should....

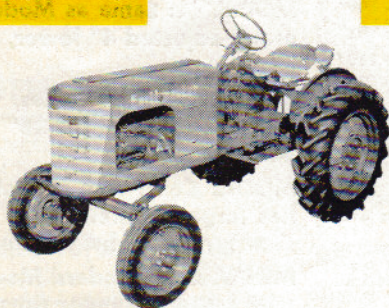
TEST THE Earthmaster

—see its lively hydraulic
matched implement results!

SUPERBLY ENGINEERED QUICK HITCH IMPLEMENTS FOR ALL SMALL-FARM NEEDS!

The same careful agricultural engineering, quality materials and manufacturing skills are built into each EARTHMASTER matched implement—for long life, light draft and hard service. Each is quick mounting, with all proper connections and parts supplied. No further drilling or tractor adapting, whether front, side or rear mounted. EARTHMASTER Speedi-Hitch requires only a minute between changes of rear mounted hydraulically controlled implements. The following major implements and their variations provide further proof of EARTHMASTER'S outstanding All-Job performance, and ability to stop the ever-mounting implement investment per acre.

- One and 2 way Moldboard Plows.
- One and 2 way Disc Plows; Disc Ridgers.
- Offset, Single Cut Disc and Spring Tooth Harrows.
- Narrow Row Vegetable Cultivators.
- 4'-6'-8' and 10' Tool Bars; Tool Bar Plows.
- 6-8-9 Shovel Cultivators; Furrowers.
- Irrigation Furrower; Field Cultivators.
- 1 and 2 Row Corn and Cotton Cultivators.
- 2 Row Corn and Cotton Planters—Fertilizer attach.
- Bulldozer; Front End Loader, Snow Plow.
- Scraper, Fork Lift, Carryall Lift.
- Heavy Duty 6' Power Mower; PTO and Belt Pulley.



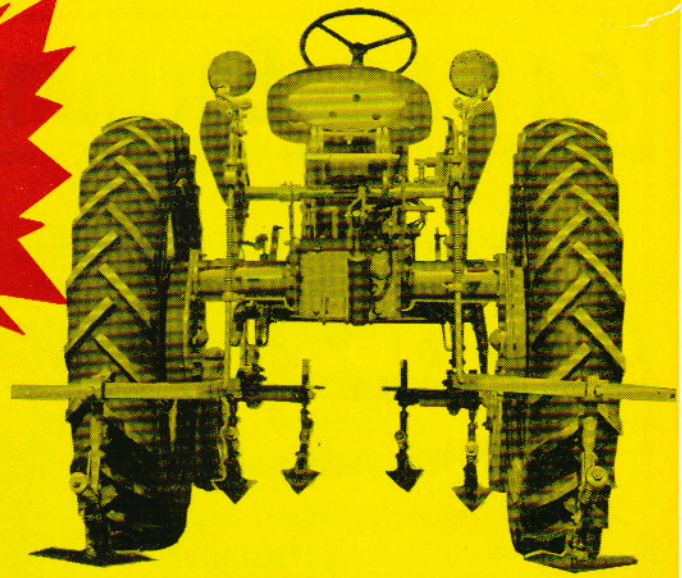
INDUSTRIAL MODEL CL

This is the ideal "handy man" tractor for the many Industrial type jobs. It is compact, agile, capable and contains all the features, flexibility and economies described herein for Model C. Specific instant-hydraulically controlled Industrial tools are:

Front End Loader with various Buckets; Bulldozer Blades; Adjustable angle Snow Plow; Rear Mounted: Scraper; Fork Lift; Carryall Lift; Side Mounted 6 ft. Sickle Bar Mower.

Model CL is widely used among Nurseries, Landscapers, Parks, Golf Courses, Municipal and Highway Departments, Parking Lots, Warehouses, Factories and others requiring grounds maintenance, snow removal, lifting and hauling.

"Earthmaster" is a registered trade mark.
Printed in U. S. A. 2/57.



Model DXH, ready to go to work. Has ultra high 27 1/2 in. clearance especially suitable for high bed crops. Eager hydraulics allow 4 way control — raise, lower, hold or float, with Finger Tip lever at right of seat. Note full, sturdy axle, reversible rear wheel discs, adjustable seat. Full powered performance; four wheel stability.

Delivers Completely Equipped!

Since EARTHMASTER was designed to do the whole job, it furnishes the complete tractor, not a "stripped" model, ready to operate, except for implements, at the List Price! "Standard Equipment" items are listed under "SPECIFICATIONS" — every part needed for deluxe performance, including muffler and Fenders!

EXTRA EQUIPMENT: Oil Filter; Factory installed low-cost-fuel Engine — with Cyclone Pre-Cleaner; All Matching implements including PTO; PTO with Belt Pulley.

Now — both Economy and Results!

The EARTHMASTER must be seen and demonstrated to know its full capabilities and versatility. Thousands of users are living proof of: its amazing fuel economy; its utter simplicity and low cost of servicing; its low List Price, completely equipped. No other tractor offers so much, for so little — big tractor features, able adequate power, tremendous adaptability with matching implements, instant hydraulic deluxe operation. You can forestall the ever increasing implement investment cost per acre, yet obtain all the "tractor" you need!

Let the EARTHMASTER Dealer demonstrate the outstanding features, adaptability and performance of EARTHMASTER and Matching Implements—for Modern Farming—with economies only with EARTHMASTER!

THE TRACTOR OF A "THOUSAND" JOBS!

FOR THE BEST IN EARTH

**EARTHMASTER TRACTOR
And Farm Equipment**

STATESVILLE, N. C. • PHILADELPHIA, PA.

Administrative Offices

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